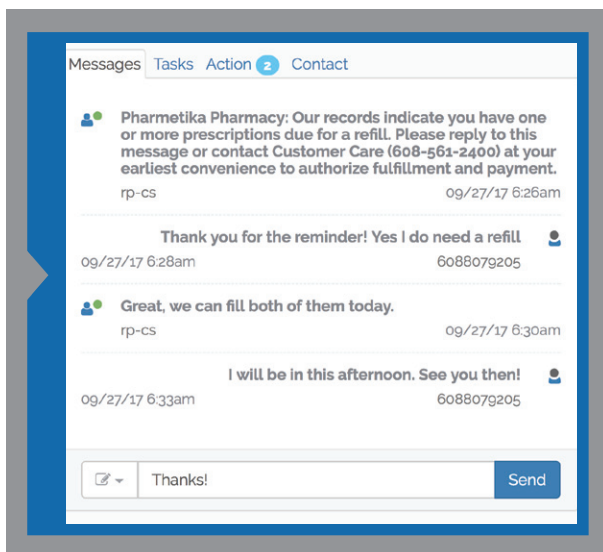


# Pharmetika: Modernizing Patient Experience



Not long ago, customers had come to expect certain inevitabilities about their experience with businesses, such as phone calls with exceedingly high wait times, and messages left on voicemail to be returned later. With the advent of new technology, such as text messaging and email, the expectations for those experiences changed. People now expect quick but meaningful interactions, from anywhere, at any time. For businesses to adapt, they must digitally transform and modernize that customer experience.



## So, what goes into a modern customer experience? It's all about engaging your customers in new and innovative ways.

The more you can ease the amount of time and effort people have to exert to get a problem solved, the more satisfied they'll be. Lousy customer service is the number one reason people choose to stop engaging with a business. This is why leveraging the appropriate technology to change with the patient is becoming the most important investment a pharmacy can make.

The best, most efficient operations start with empowering employees. Customer service is only as good as the employees who are enabled to do a better, more efficient job through the technology at their disposal. In order to provide patients with the best experiences, pharmacies must digitally transform the employee toolkit.

## Introducing Pharmetika

Pharmetika helps your pharmacy embrace these new technologies by seamlessly merging it into your workflow.

## 2-way messaging from the patient's profile allows you to send and receive text messages.

It's effortless for your staff and painless for the patient. No more phone tag. No more wait times. This type of responsiveness can provide your patients with an experience that aligns with their rapidly changing expectations, and drives efficiency throughout your organization.

A pharmacy that steps up to the challenge of digitally transforming the customer experience can now offer personalized connections that leave people satisfied and with a sense of confidence that produces brand loyalty.

**Find out how we can change your pharmacy for only \$5 an hour at [pharmetika.com](http://pharmetika.com)!**

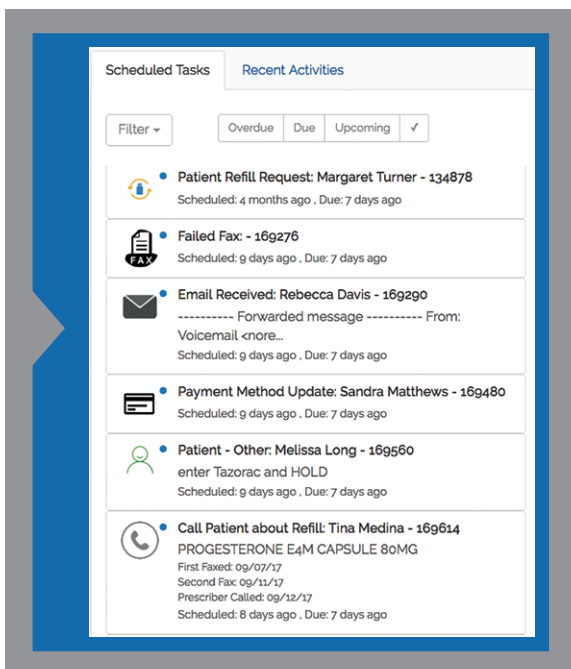
# Integrated Workflow: Do less busywork and more of what you do best

## You May Not Fully Understand Workflow, But You Certainly Know When It Isn't Flowing



### Bottlenecks: your day-to-day scalability issue

Your processes have probably grown in complexity over time. Often the solution has been a manual process, maybe some of it on paper, maybe some in other various systems, i.e. the busywork. Busywork is counterproductive because it may not be aligned with the overall objectives and priorities of your pharmacy's plans for attaining and maintaining success.



### Integrated workflow: system to system, person to person

Pharmetika serves as hub between all your systems - and non-systems! An integrated workflow allows your team to work smarter so they have the capacity to focus on their mission and the time to do the work that matters most.

### UNDERSTAND **WHAT** YOU'RE WORKING ON.

When you automate how work flows through your pharmacy, you gain visibility into where your pharmacy excels and where to adjust.

**Accomplish more.**

**In less time.**

**With less hassle.**

When your people are freed from mind-numbing processes, they're free to generate new ideas, make a greater impact, and do the job you hired them to do.

See a demo and find out how Pharmetika can streamline your pharmacy's flow for **only \$5 an hour!**



Phone



Email



Pharmacy  
System



Text  
Messaging



Fax



Voicemail



Web



Payments



Shipping

### One more thing: **Care Plans**

Pharmacist eCare Plans are coming to Pharmetika. Unified into your workflow.

Join our beta now or get ready for our December launch!

Pharmetika

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